Eric Davidson

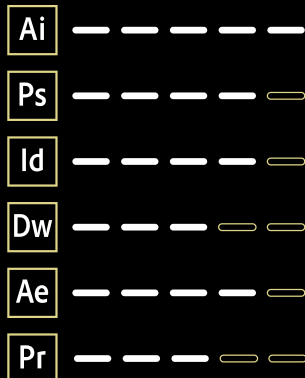edavidson471994@gmail.com   www.ericdavidsondesign.com   www.linkedin.com/in/ericrdavidson   860.304.0828

ADOBE SUITE SKILLS

Ai — — — — —
Ps — — — — —
Id — — — — —
Dw — — — — —
Ae — — — — —
Pr — — — — —

DESIGN SKILLS

- Digital Illustration
- Layout Design
- Branding
- Packaging
- Labeling
- Photography
- Photo Editing
- Video Editing
- Video Directing
- Motion Graphics
- Eblast Design
- Apparel
- Website Design
- Social Media Marketing
- UI/UX (Figma)
- Mock Ups

PROFESSIONAL SUMMARY

Working from coast to coast, I've been involved with several companies and many types of design projects. I work with all Adobe Suite products. With the programs, I construct videos, make branding, edit photos, create artwork, design packaging and much more. I've engaged with many types of companies. From high end industrial developers, to local breweries, to retail chains. Each project has been a success, whether it's rebranding a company with a full up grade or helping companies gain profits from $100,000 to over millions.

WORK EXPERIENCE

Eric Davidson Design (Oct. 2017 - Now)
Eric Davidson Design is a freelance opportunity that I created myself. I work with a variety of clinets across the country. Jobs can be a multitude of things like, creating videos, branding, packaging, and illustrations.

Colliers International (Dec. 2018 – Now)
Hired as a Graphic Designer, I help market properties for several commercial real estate teams. Most real estate teams are involved with medical, retail, industrial, and office. By creating videos, logos, websites, books, eblasts, and aerials, I'm able to assist brokers in making profits of over $1,000,000 on deals from all around the country.

Central Connecticut State University: Design Department (Jan. - May 2017)
My job in the design department was to help assist students with design problems. I would help them with technical problems in all Adobe Suite programs. Also, I'd assist with the creative process. If students were stuck with designer block or didn't know how to further improve their projects, I'd advise them with tips and tricks from my experiences.

Central Connecticut State University: Central Design (Aug. - Dec. 2016)
This was a program where 10 students were selected by the graphic design program at CCSU to help work with the community of New Britain, CT. We helped design logos, posters, and websites for non profit companies. Some companies were, food banks, small farms, and assisted living centers.

EDUCATION

Central Connecticut State University (2013–2017)
- Bachelors in Graphic Design